

BIM2020

DIG DEEPER, LOOK CLOSER, THINK BIGGER

Get to know

During Black History month we will celebrate local Black people of significance, celebrate their successes and learn their stories.

Today's black history month success story:



Vital statistics!

Name: Naomi Campbell

Age: 50

Born: Streatham

Famous for: Model, actress and businesswoman

B:M 2020

DIG DEEPER, LOOK CLOSER, THINK BIGGER

Get to know

Naomi Campbell was born in 1970 to Jamaican parents.

She attended Dunraven school and also the London academy for performing Arts.



B:M 2020

DIG DEEPER, LOOK CLOSER, THINK BIGGER

Need to know

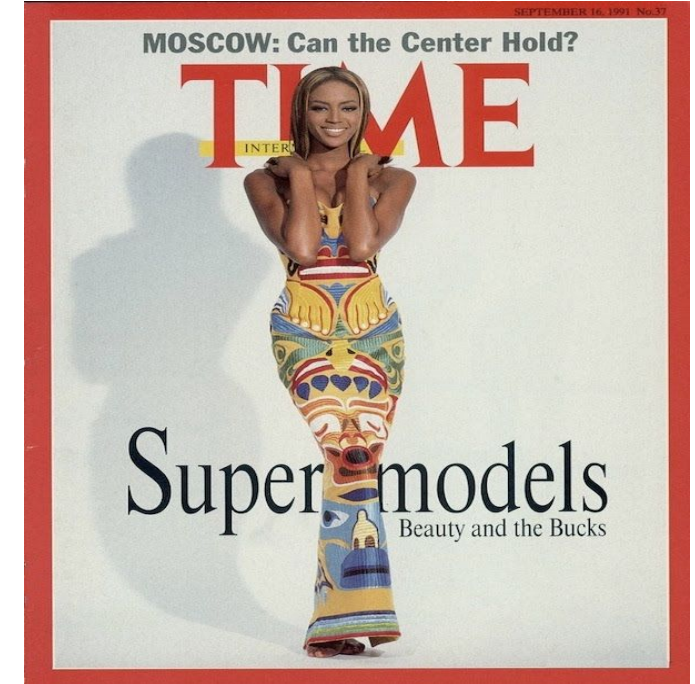
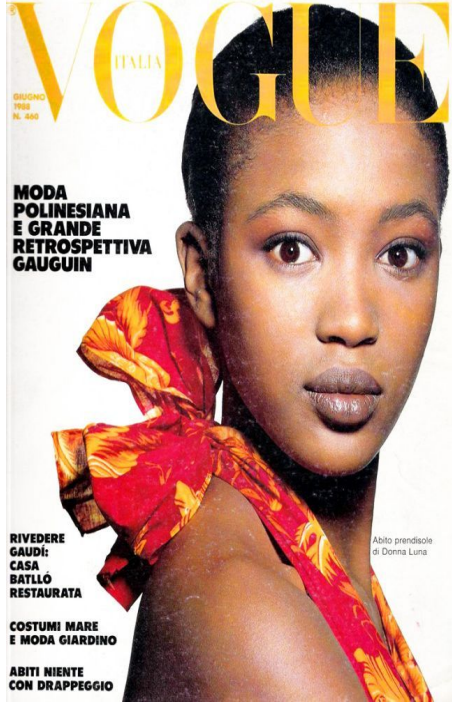
- Naomi made her first public appearance at the age of 7 when she appeared in Bob Marley's Music video 'Is This Love'
- At the age of 12, she tap-danced in the music video for Culture Club's "I'll Tumble 4 Ya"
- Naomi starred as Michael Jackson's love interest in the music video for "In the Closet".



B:M2020

DIG DEEPER, LOOK CLOSER, THINK BIGGER

Need to know



- Campbell was the first black woman to appear on the cover of French and British Vogue
- She was also the first black model to appear on the cover of Time magazine

BIM2020

DIG DEEPER, LOOK CLOSER, THINK BIGGER

Campbell has walked the runways for Marc Jacobs, Yves Saint Laurent, Chloé, Diane Von Furstenberg, Prada, Chanel, Givenchy, Dolce & Gabbana, Burberry, Zac Posen, Blumarine, Karl Lagerfeld, Gianfranco Ferré, Versace, Helmut Lang, Christian Dior, John Galiano, Ralph Lauren, Jean Paul Gaultier, Tommy Hilfiger, Oscar de la Renta, Michael Kors, Anna Sui, Louis Vuitton, Hermés, Marchesa, Roberto Cavalli and Valentino





"They said I would only last 11 years, but here I am today celebrating 33 years in the business of fashion!"

A mission to ensure that my industry – the fashion industry – is a place that's diverse and of equal opportunity and I'm on a mission to change the narrative and perception of the great continent of Africa!"

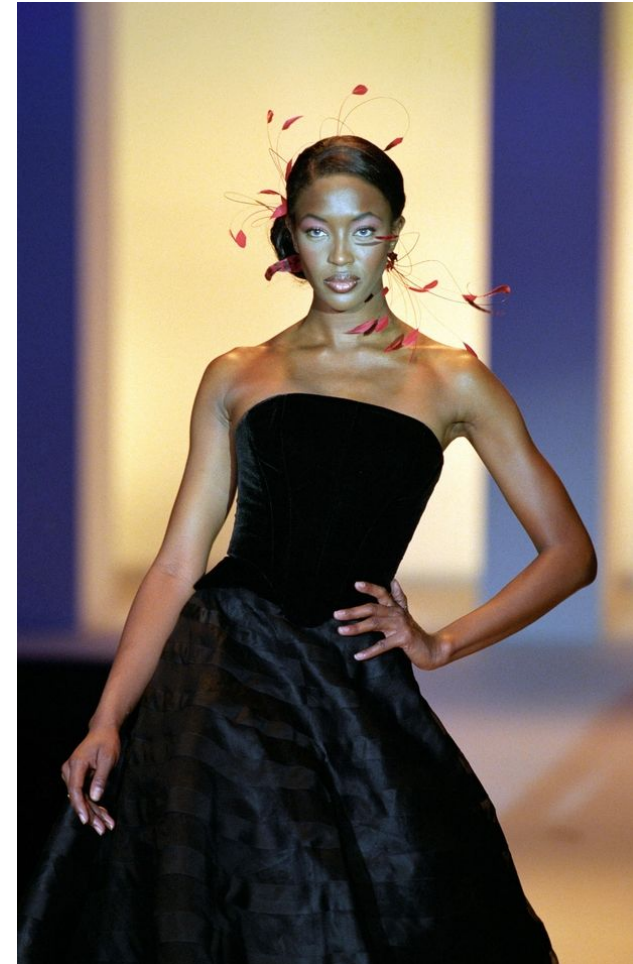
"I go from plane to plane, from city to city, almost daily and I'm constantly working. My friends are always telling me to slow down and rest but I'm at a point in my career where my vision is crystal clear and, for now, I'm on a mission.

BIM2020

DIG DEEPER, LOOK CLOSER, THINK BIGGER

- Campbell is vocal about the racism she's experienced in the fashion industry. She told the Guardian: **"From attending auditions and performing at an early age, I understood what it meant to be black. You had to put in the extra effort. You had to be twice as good."**
- Despite the barriers facing her, Campbell has consistently set a new standard for women of colour in the industry as a contributing editor to British Vogue

Need to know



Need to know

Naomi Campbell founded 'Fashion For Relief' in 2005

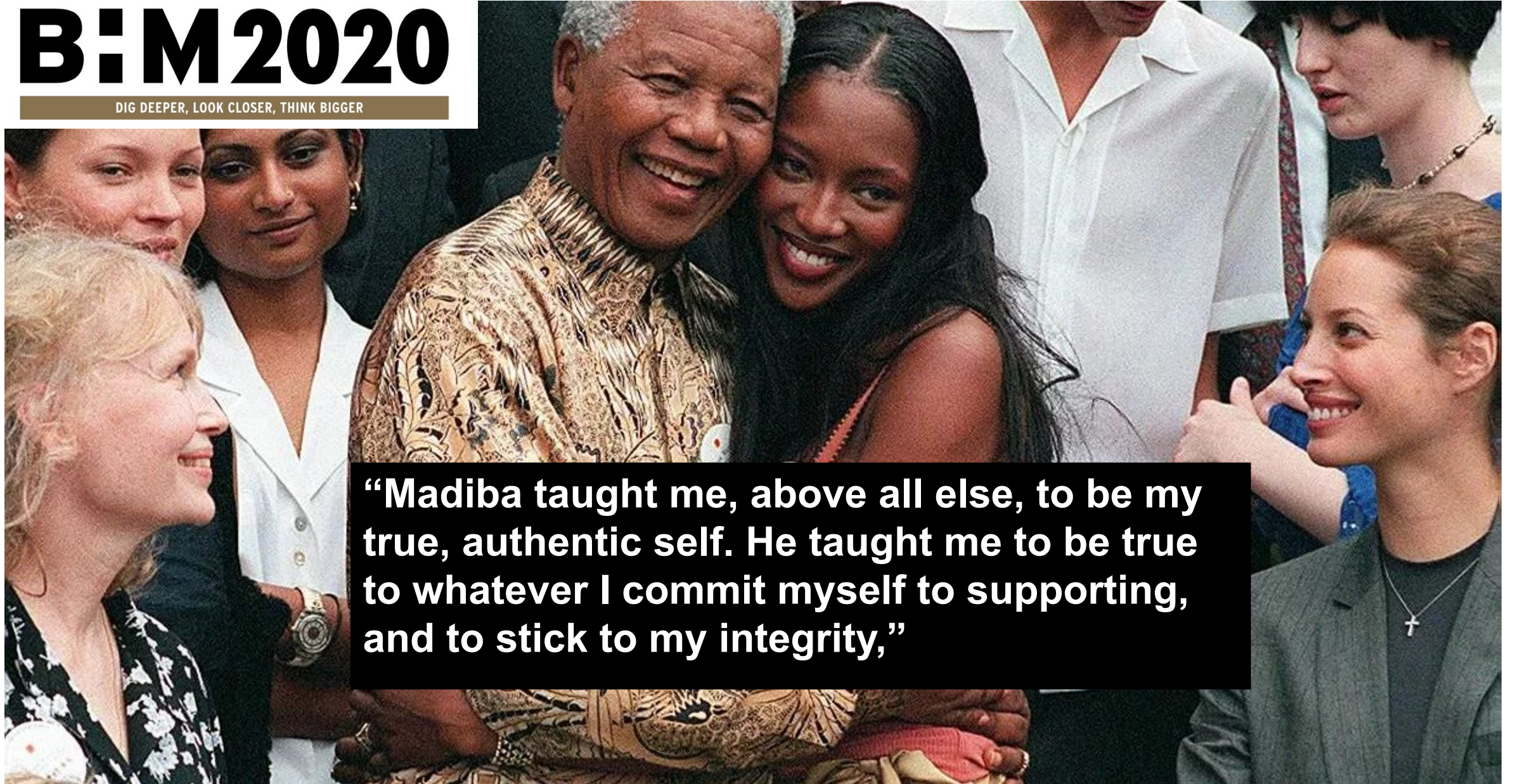
**FASHION
FOR
RELIEF**



This fashion show raises money for disasters such as **Hurricane Katrina** and the **Haiti Earthquake**

B:M2020

DIG DEEPER, LOOK CLOSER, THINK BIGGER



“Madiba taught me, above all else, to be my true, authentic self. He taught me to be true to whatever I commit myself to supporting, and to stick to my integrity,”

BIM2020

Now you know

DIG DEEPER, LOOK CLOSER, THINK BIGGER

Today's black history local hero:



Naomi Campbell, British model, actress and businesswoman