

	Learning Cycle 1	Learning Cycle 2	Learning Cycle 3
<p>Year 12</p>	<p>Theme/Topic/Unit: Unit 1 Exploring Business Unit 4 Managing an Event Skills assessment : Coursework assignments Exam Reference and % of overall qualification: Coursework Task(s): Unit 1 – 3 assignments - 2 reports, 1 PowerPoint Unit 4 – 3 assignments - 3 reports</p>	<p>Theme/Topic/Unit: Unit 2 Developing a Marketing Campaign (90 GLH) Unit 3 Personal and Business Finance (120 GLH) Skills assessment : Mini-tests throughout & Mock using Pearson’s approved exam paper. Exam Reference and % of overall qualification: Unit 2: Developing a Marketing Campaign (90 GLH) • A task set and marked by Pearson and completed under supervised conditions. • Learners will be provided with a case study two weeks before a supervised assessment period in order to carry out research. • The supervised assessment period is a maximum of three hours and can be arranged over a number of sessions in a period timetabled by Pearson. • Written submission. • 70 marks. Unit 3: Personal and Business Finance (120 GLH) • Written examination set by Pearson. • 2 hours. • 100 marks.</p>	<p>Unit 2 controlled assessment 2-8 May 2017 Unit 3 exam 25 May 2017</p>