



WHY CHOOSE...?

BTEC Business

Sixth Form Options Presentation

WHY CHOOSE THIS SUBJECT?

01

Business degrees include: International Business, Marketing, Human Resources, Business Management, Accounting and Finance and many more.
Apprenticeships are also available in all these fields and more

02

Careers in Business include: Business Management, Human Resource Managers, Marketing Consultant, Business analyst, Data Analyst, Project Management, Business Advisor are just some of the potential career paths

03

Businesses are the fabric of the economy and part of our daily lives. The study of **Business** is interesting and diverse and there are a multitude of paths to follow and content to study.

04

Choose Business and open up a wide world of possibilities

WHAT WILL YOU LEARN?

Core Units

- Business Environment
- Developing a Marketing Campaign
- Personal and Business finance
- Managing an event

Content

Course has a mixture of external examinations and center assessed coursework

Diploma: 3 Exam Units 5 Coursework units

Basically

You will learn about the world of Business and apply that knowledge to real Businesses. You will develop a wide range of transferable skills and gain a insight into the way business shapes the world.

Additional units

- Work Experience
- Recruitment and selection
- Principles of management
- International Business

WHAT SKILLS WILL YOU DEVELOP?

A

Transferable skills: Organisation, Problem Solving, Critical thinking, Team work, Leadership, Written and Verbal Communication

B

Academic skills: Application, Analysis, Evaluation, Report Writing, Presenting

C

Practical skills: Developing and delivering presentations, organisation and management of events.

D

Enterprise Skills: Identifying a gap in the market and exploiting it



**Emmanuel
Melekwe**

Top performing Business student. He also achieved top 1% in the country for Finance

OUR SUCCESSSES

What are our
alumni up to?

Evelyn Petchu

Currently studying International Relations at the University of Greenwich.

Mohamed Ali

Currently studying Law at the University of Greenwich

**Kieran
Edwards**

Currently studying Business with Accounting at Brunel

Aishat Ajibola

Currently studying Business Management at Coventry

What else?

Trips

Guest Speakers

Competitions

Mentoring

Social enterprise projects

Exhibitions

Workshops