

I ART/DESIGN

FEBRUARY 2021

APPRENTICESHIPS



ART/DESIGN APPRENTICESHIPS I

What apprenticeships are there that relate to Art and Design?

- Art and Design links to lots of apprenticeships because so many jobs require an individual to be creative and to use light and colour to engage their customers.
- Some of the more obvious job roles might be in art galleries or museums, but have you also thought about how it might link to other jobs like digital marketing, beauty and make-up, architecture, broadcasting and community arts?
- There are also many crossovers with the Performing Arts industry through staging, prop-making, hair and makeup as well as graphic design and marketing.

Let's find out more...

A group of four people, three men and one woman, are gathered around a desk in a library or office setting. They are looking at a laptop screen and appear to be collaborating. The background is filled with bookshelves containing many books and binders. The lighting is bright and natural, coming from a window on the left. The overall atmosphere is professional and creative.

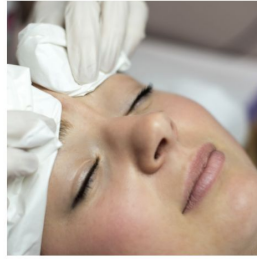
OVER 2 MILLION PEOPLE

Work in the creative industries across the UK, from large organisations to smaller creative businesses.

A background image of a fashion design studio. Several people are working: one person is at a computer, another is looking at a tablet, and others are working on a mannequin. The room is filled with design tools, sketches, and fabric samples.

£13 MILLION EVERY HOUR

The creative industries sector is growing more than five times faster than the national economy in the UK.



01 ART/DESIGN INDUSTRIES

ARCHITECTURE

CRAFTS

GRAPHIC DESIGN

FASHION&TEXTILES

FILM&TV

MUSEUMS&GALLERIES

PUBLISHING

GAME ART/DESIGN

THEATRE/SET DESIGN

ADVERTISING&MARKETING

HAIR/MAKEUP/PROPS

PLUS MANY MORE!

02. EMPLOYERS

There are lots of employers offering apprenticeships that link to Art and Design. Some of the biggest names you might recognise are:



ASOS



TONI & GUY™



ROYAL
OPERA
HOUSE



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Alim, 22, Channel 4, London

"Being an apprentice has been the best time of my life. I've been able to do things that I'm passionate about. I've been able to meet so many different people. I've built up my confidence. It's been the best experience"



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The Royal Opera House, London

"I attend college one day a week where I study hairdressing and theatrical and special effects make-up. I am well supported in both college and work. The hands-on experience that I get working on rehearsals and shows, and the support I receive on a day-to-day basis from the department is amazing"



03 CASE STUDY

“Go for it and don’t doubt yourself! When an opportunity presents itself, don’t be afraid to go after it”

Jack Gurton



WHAT APPRENTICESHIP ARE YOU DOING?

Learning and Development Practitioner, Level 3

WHAT'S YOUR JOB?

My job role is to help support the company with their e-learning in all sectors. This involves using a design program 'Adapt' to create and edit existing courses, making them fun and engaging. Other tasks include meetings with subject matter experts to review courses and identifying key points that need including in the courses.

WHAT IS THE MOST EXCITING PROJECT YOU HAVE WORKED ON?

So far, the most exciting project I have worked on was with the health and safety training officer, reviewing existing e-learning courses. I was able to add interactive elements to the course including videos as well as images of myself using ladders to give specific examples. I enjoyed using my creative design skills to improve the existing course and make it more relevant.

WHAT IS YOUR PROUDEST MOMENT WITH YOUR COMPANY?

My proudest moment has been meeting and being a part of the team. Having a voice for creative opinions and feedback in meetings has been brilliant and fills me with confidence for the future ahead.

WHICH MALE HAS INSPIRED YOU AND WHY?

MY DAD We often play sports and socialise together. He keeps me motivated and consistently pushes me out of my comfort zone. Although at the time I may not enjoy that, it helps me to improve and makes me a better version of myself.

“GO FOR IT AND DON'T DOUBT YOURSELF! WHEN AN OPPORTUNITY PRESENTS ITSELF, DON'T BE AFRAID TO GO AFTER IT”
JACK GURTON

04. CASE STUDY

"If univeristy isn't for you, then this is an amazing alternative"

Akeem Graham



Akeem Graham

MEDIA BROADCAST
CAMERA OPERATOR



WHAT APPRENTICESHIP ARE YOU DOING?

Media Production, Level 3

WHAT'S YOUR JOB?

My job role is to be on constant call for programmes (such as the One, Six and Ten o'clock News etc) and journalists (UK Newsgathering, World service, Digital etc) who are working a story and need a camera crew. My job can vary from a quick zoom interview, a few days filming abroad or filming departure shots of the Prime Minister outside Downing street. Every day is different, and you must be prepared for all types of situations.

WHAT IS THE MOST EXCITING PROJECT YOU HAVE WORKED ON?

I think filming at Liverpool's training ground ahead of their Champions League final against Tottenham. I had the pleasure of being second camera in an interview with the legendary manager, Jurgen Klopp, and Player of the Year, Virgil Van Dijk. I got pictures with them both and the interviews aired on BBC Breakfast.

WHAT IS YOUR PROUDEST MOMENT WITH YOUR COMPANY?

My proudest moment has to be graduating from the Apprenticeship scheme. I was given the opportunity to make a graduation video, give a speech about my journey and also was presented with the 'Promising leader Award'. The day reflected all my hard work over the 12 months of my course, which didn't go unnoticed by my employers.

WHICH MALE HAS INSPIRED YOU AND WHY?

RAHEEM STERLING He inspired me as a young black boy who made it out of Northwest London, where I am from. He has faced criticism over the years, but never gave up and kept striving. He is now undoubtedly one of the best young talents in the world.

05. PROVIDERS



BRITISH
FASHION
COUNCIL



There are a variety
of training
providers who offer
apprenticeships in
the creative
industries for
school leavers as
well as university
graduates...

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BBC Make it Digital, UK wide

"The traineeship aims to inspire a new generation to get creative with coding, programming and digital technology, and help address the current skills shortage in the UK's technology sector"



ART/DESIGN APPRENTICESHIPS |

Creative Pioneers Challenge

"My apprenticeship really kickstarted my career in advertising. Straightaway I was learning 'on the job' and working on a blue-chip brand like Argos. Now I'm trusted to lead conversations with clients and project manage ad campaigns from start to finish"



MORE INFORMATION

To find out more about the range of apprenticeship employers, which apprenticeships they offer, when they recruit and what the recruitment process will be like, visit:

www.amazingapprenticeships.com/vacancies

Do you have any questions?

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