

Assessment Objectives



Develop ideas through investigations, demonstrating critical understanding of the sources.



Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.



Record ideas, observations and insights relevant to intentions as work progresses.



Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.

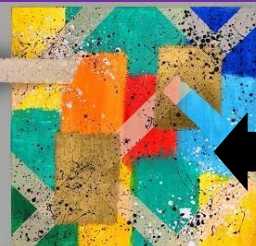
Processes and Techniques

Vector Art

Vector graphics are designed with curved points and lines which create a clean, infinitely scalable picture when combined in vector artwork. Vector graphics are based on mathematical formulas rather than square pixels, allowing for a crisper display.



Masking

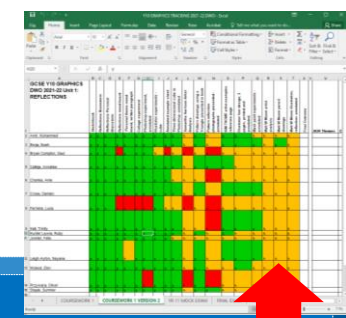


Masking, as its known in painting refers to a process where an object (masking) is applied to a painting surface to block paint from becoming part of your artwork. In more traditional circles, a stencil serves the same purpose, allowing paint to reach the surface only where its desired.

Contextual References

Matt's background was in action board sports and the action art of graffiti, each with their core value of speed, do-it-yourself ethic, enthusiasm for new terrain, and sheer fun of collaboration.

Matt dubbed his digital abstract style 'Vectorfunk' early on in his career, and has since employed it to cover surfaces ranging from Ray-Ban Wayfarers to Nixon wristwatches; large 3D mosaic walls for Instagram HQ, branding for Coca-Cola's London Olympics campaign. His annual series of handmade black and white explorations on paper changes the pace and inspires new vocabulary. Cross-pollinating between disciplines allows him to constantly refresh his perspective and produce unique work..



Main Aim – Reflections
Students have already started developing their own personal responses to the theme, Reflections. Students have covered Assessment Objectives, AO1, AO2 and AO3. Students will continue to develop and explore each AO, working independently perusing a range of processes and techniques that make connections to their artist analysis leading towards a final outcome. Regular assessment monitoring and progress trackers will be used to encourage progress and current attainment.

Contextual References

The cube was developed as an imaging device, launched and re-sited at various points around the lake so as to rediscover 'the edge'. The water of the man made loch is highly polluted, entry is forbidden. This device assisted in the re-drawing of this edge, the reflections produced could then be reinterpreted and recaptured via film and photography, producing pieces that felt almost transcendent.

Glass as a material has played a key role in architecture and science. The reflections produced by this alternate imaging device provided new and unusual perspectives of 'the edge' providing a new perspective on the blurred edges between water and ground, above and below.



Definitions

Doodles: are simple drawings that can have concrete representational meaning or may just be composed of **random** and **abstract lines** or **shapes**, generally without ever lifting the drawing device from the paper, in which case it is usually called a scribble.