

	Learning Cycle 1	Learning Cycle 2	Learning Cycle 3
Year 12	<p>Theme/Topic/Unit:</p> <p>Unit 1 Exploring Business</p> <p>Unit 4 Managing an Event</p> <p>Skills assessment : Coursework assignments</p> <p>Exam Reference and % of overall qualification:</p> <p>Coursework Task(s): Unit 1 – 3 assignments - 2 reports, 1 PowerPoint Unit 4 – 3 assignments - 3 reports</p>	<p>Theme/Topic/Unit:</p> <p>Unit 2 Developing a Marketing Campaign (90 GLH)</p> <p>Unit 3 Personal and Business Finance (120 GLH)</p> <p>Skills assessment : Mini-tests throughout & Mock using Pearson's approved exam paper.</p> <p>Exam Reference and % of overall qualification: Unit 2: Developing a Marketing Campaign (90 GLH)</p> <ul style="list-style-type: none"> • A task set and marked by Pearson and completed under supervised conditions. • Learners will be provided with a case study two weeks before a supervised assessment period in order to carry out research. • The supervised assessment period is a maximum of three hours and can be arranged over a number of sessions in a period timetabled by Pearson. • Written submission. • 70 marks. <p>Unit 3: Personal and Business Finance (120 GLH)</p> <ul style="list-style-type: none"> • Written examination set by Pearson. • 2 hours. • 100 marks. 	<p>Unit 2 controlled assessment 2-8 May 2017</p> <p>Unit 3 exam 25 May 2017</p>