Creative Careers
A Smart Choice
Ever heard that planning a career in the arts isn’t a sensible choice?

Let’s set the record straight.
1 in 11 of UK jobs are in the creative industries. 1 in 15 of UK jobs are actively creative.
The creative and media industries are the only growth employment sector every year since the global recession in 2008.
There are over 30% more jobs in the creative and media sector than ten years ago.
London Local

18% of UK jobs are in London and the South East

46.7% of Creative and Media jobs are here, though

Sorry, UK... We’ve got this.
STEAM is smarter than STEM
It’s Symbiotic

From technical staging, games design, architecture and music production to film CGI, makeup formulation and pyrotechnics, the arts need science, maths and technology expertise
...and they need creative thinkers

Many of the essential tech jobs of the future don’t exist yet

Creative minds will adapt
Admissions data shows that top universities like students who have Arts qualifications alongside academic A-Levels.